

# Motor Industry News Leyland Australia



May, 1972

## MARINA: FIRST MONTH

Leyland Australia has announced that sales of the new Marina range of cars have exceeded planned production.

Since the release of the car on April 7, 1972, retail sales reported by dealers to the end of April totalled more than 1300, an average of 83 a day for every working day.

May production has been increased to allow dealers to continue selling at a high level.

Leyland Australia's Sales Director, Mr. John Kay, said today: "The early promise of the Marina range has been fulfilled.

"It is obvious the range has found ready acceptance throughout Australia and this is reflected by the confidence shown by our dealers who have already placed orders which exceed the planned Marina production build for May and June."

CARS	AUSTIN	BUSES	COACHES	FOUR WHEEL	TRACTORS	ROAD ROLLERS
ROVER	MORRIS	LEYLAND	AB DENNING	DRIVE	LEYLAND	GRADERS
JAGUAR	MG	TRUCKS	PRESSED METAL	LANDROVER		AVELING-BARFORD
DAIMLER	TRIUMPH	LEYLAND		RANGEROVER		

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