

Motor Industry News Leyland Australia

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LATEST MARINA MODEL

Leyland Australia's latest Marina model can't miss.

She is Helen "Sunny" Gilleland who will now carry the title "Miss Marina".

Sunny's appointment reflects the greatly increased marketing activity within Leyland Australia leading up to and following the release of the Marina range of cars on April 7.

Sunny (she earned the nickname after winning the Australian "Miss Sunshine" title) is a 5 ft. 6 in. honey-blond with blue eyes. She was born in Perth on May 17, 1947.

At 16, Sunny won the "Miss Gidget" title, which resulted in a modelling trip to Melbourne. This marked a definite step forward and on her return to Perth she took up modelling full time both in mannequin parades and TV commercials.

Then came the "Miss Sunshine" title with a prize of a world trip over a period of three years, during which she represented Australia for the Tourist Bureau.

During her travels, Sunny appeared in several films and studied drama and health and beauty therapy. After this it was back to Perth for more modelling and radio and television parts.

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CARS	AUSTIN	BUSES	COACHES	FOUR WHEEL	TRACTORS	ROAD ROLLERS
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Her next trip, about two years ago, was to Hong Kong, where she spent three months making a documentary film.

On her return to Australia Sunny settled in Sydney. Some of her most recent appearances were in "A to Z", a weekly documentary presented by Noel Ferrier and as a regular in the successful television drama series "Catwalk".

Sunny is very much the outdoor type and in her spare time coaches children in swimming and gymnastics. Her favourite hobby is collecting antiques.

Sunny was selected from hundreds of applicants for the role of Miss Marina.

She will be visiting Leyland dealerships throughout Australia, as well as taking part in fashion shows, visiting Department Stores, and going to race meetings to add the extra touch of glamour to the new Marina range.

For her, that will be easy.