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MARINA: HOW IT RATES - PARTS AND LABOUR

One of the basic design features of the Marina was that it should be easy to service and maintain. And that spare parts be available at a reasonable price.

In comparing with opposition makes, the Marina proved extremely competitive.

The Marina and four other cars were compared for parts cost by drawing up a common list which included items ranging from boot lids and bonnets to filter elements, hoses, bearings and seals, as well as major engine components.

The individual parts costs were then totalled and brought down to a percentage basis, with Marina's parts costs representing 100 per cent.

The final table (the cars compared included both local and Japanese) showed the following:

Car A , 97.32 per cent; Car B, 99.36 per cent; Car C (Marina) 100 per cent; Car D, 102.48 per cent; Car E, 121.68 per cent.

These results indicate that the Marina is quite comparable with the immediate opposition.

The same type of comparison was then done with respect to repair times, with the Marina again compared to four competitors (see Comparison of Repair Times in Press Kit).

The Marina compares more than favourably with the other cars, all of which feature the same type of conventional layout.

CARS	AUSTIN	BUSES	COACHES	FOUR WHEEL	TRACTORS	ROAD ROLLERS
ROVER	MORRIS	LEYLAND	AB DENNING	DRIVE	LEYLAND	GRADERS
JAGUAR	MG	TRUCKS	PRESSED METAL	LANDROVER		AVELING-BARFORD
DAIMLER	TRIUMPH	LEYLAND		RANGEROVER		

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