

# Motor Industry News Leyland Australia

June, 1972



## MOKE EXPORTS EXPAND

Leyland Australia's versatile Moke has established its 82nd export market--thanks to the King of Morocco.

His Royal Majesty, King Hassan II of Morocco, has ordered three left hand drive Mokes.

The order was signed by the King's son, Prince Moulay Abdallah, who gave the direct delivery address as "The Royal Palace, Rabat, Morocco."

The Moke, which is manufactured only in Australia, has now been exported to 82 countries.

It has found ready acceptance in Africa, the Middle East and Europe, the West Indies, the Pacific, Central and South America and South East Asia.

Experimental exercises are being carried out at the moment to test the possibility of assembling Mokes in several Asian territories.

Since Moke exports began to South East Asia in 1967, they have been sent to the Philippines, Hong Kong, Singapore, Taiwan, Thailand, Ceylon, India, Bangla Desh, Laos and Java.

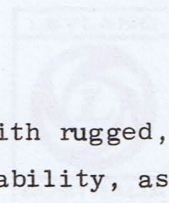
The Moke was designed as a general purpose vehicle, built for a multitude of jobs, from carrying people to pieces of pipeline.

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CARS	AUSTIN	BUSES	COACHES	FOUR WHEEL	TRACTORS	ROAD ROLLERS
ROVER	MORRIS	LEYLAND	AB DENNING	DRIVE	LEYLAND	GRADERS
JAGUAR	MG	TRUCKS	PRESSED METAL	LANDROVER		AVELING-BARFORD
DAIMLER	TRIUMPH	LEYLAND		RANGEROVER		

LEYLAND MOTOR CORPORATION OF AUSTRALIA LTD. 893-931 STH. DOWLING ST. WATERLOO 2017 NSW PH. 663-0321

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It is ideally suited for the Asian market, with rugged, simple construction, good ground clearance and great adaptability, as well as being much cheaper than conventional vehicles.

In the Philippines, Mokes with special bodywork are used as police cars and even armoured cars.

But they are also put to conventional use by construction companies, on plantations, farms and even large hotels, which provide Mokes as transportation for their guests.

The order was signed by the King's son, Prince Moulay Abdallah, who gave the direct delivery address as "The Royal Palace, Rabat, Morocco."

The Moke, which is manufactured only in Australia, has now been exported to 62 countries.

It has found ready acceptance in Africa, the Middle East and Europe, the West Indies, the Pacific, Central and South America and South East Asia.

Experimental exercises are being carried out at the moment to test the possibility of assembling Mokes in several Asian territories.

Since Moke exports began to South East Asia in 1967, they have been sent to the Philippines, Hong Kong, Singapore, Taiwan, Thailand, Ceylon, India, Bangla Desh, Laos and Java.

The Moke was designed as a general purpose vehicle, built for a multitude of jobs, from carrying people to places of business.

CARS	AUSTIN	BUSES	COACHES	FIVE WHEEL	TRACTORS	ROAD ROLLERS
ROVER	MORRIS	LEYLAND	ALL DENING	DRIVE	LEYLAND	GRADERS
JAGUAR	MG	TRUCKS	IMPRESSO METAL	LANDROVER		AVIATION BARFORD
DANIEL	TRIUMPH	LEYLAND		CONVEYOR		

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