

Motor Industry News Leyland Australia

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LEYLAND'S SPECIALIST CARS IN DEMAND

Demand for Leyland's specialist cars is at an all-time high.

Leyland Australia's Sales Director, Mr. John Kay, said the company currently held orders for more than 300 Range Rovers.

The orders represent more than \$2 million.

The first full shipment of 93 Range Rovers has landed in Australia and the vehicles are now being delivered to customers.

Leyland's specialist cars include some of the most exclusive and famous marques in the world: Jaguar, Daimler, Rover and Triumph (assembled in Australia by Australian Motor Industries, Melbourne).

Volume of the Rover 3500, imported from New Zealand, is being increased to meet demand.

Australian demand for the Jaguar XJ6 is also extremely high.

But further deliveries from Britain have been delayed by the recently ended national dock strike. Added to this is a dispute at Jaguar Cars Ltd., which has stopped production of all Jaguar models.

Despite these delays, orders have already been received for the brilliant new Jaguar XJ12, launched in Britain last month.

But the dispute at the Jaguar factory (only three XJ12's were built before production stopped) and heavy demand from the American market, mean Australia will not receive first shipments of the XJ12 until mid 1973.

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CARS	AUSTIN	BUSES	COACHES	FOUR WHEEL	TRACTORS	ROAD ROLLERS
ROVER	MORRIS	LEYLAND	AB DENNING	DRIVE	LEYLAND	GRADERS
JAGUAR	MG	TRUCKS	PRESSED METAL	LANDROVER		AVELING-BARFORD
DAIMLER	TRIUMPH	LEYLAND		RANGEROVER		

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As an indication of the popularity of the XJ12 in the United Kingdom, black market prices quoted for the cars are already as much as £1,500 (approx. A\$3,200) above the list price.

Although the XJ12 will not reach Australian shores until next year, the Series Three E-Type V12 has already met with great success.

More than 70 E-Type V12's - representing more than \$ $\frac{3}{4}$ million - have been delivered to Australian buyers.